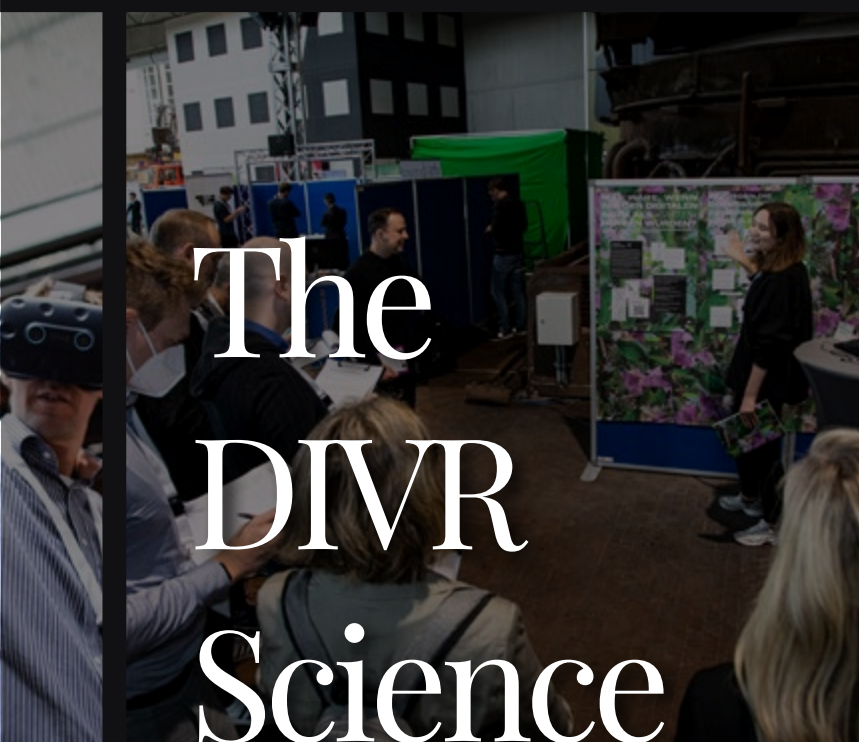




DIVR
DEUTSCHES INSTITUT FÜR
VIRTUELLE REALITÄTEN



The
DIVR
Science



Award
2023



The DIVR Science Award returns for the next round

The award for outstanding projects in the field of virtual and augmented reality will take place again in 2023 at the DASA in Dortmund. It offers a unique opportunity for exchange and networking with a wide range of innovative players from science and businesses.



OPPORTUNITIES AND RISKS OF VIRTUAL REALITY, AUGMENTED REALITY, METAVERSE & CO.

The contribution of the non-profit DIVR e.V. to business and society

The DIVR is an association operating on a national level dedicated to the potentials of XR technologies (virtual reality, augmented reality, mixed forms). The DIVR initiates events and forums to ensure the responsible implementation of XR tech in the German economy and society. Likewise, the DIVR and its partners jointly implement projects in the XR field. The DIVR also acts as a curator of knowledge around the topic area.

In addition to the DIVR XR Science Award, the non-profit association operates other platforms. The „VR Heroes“ section, for example, lists relevant players in the scene, serves to network experts. Our award jury is also recruited from this section. In addition, the association implements its own projects. One of them is the Virtual Memory Initiative (VMI), which makes history an immersive experience and advocates for a free and democratic society.





Purpose of the Award

The DIVR Science Award is a tool for publicity. It serves to network and honour innovative university projects and key players who use virtual reality (VR), augmented reality (AR) and other related tools in a meaningful and responsible way for the German economy and society. It is accompanied by the DIVR Award Expo, where the nominees present themselves annually. The value of the DIVR Award Expo stems especially in the fragmented nature of the German research landscape due to the federal structures of the Federal Republic. This is particularly noticeable in research around VR/AR/ XR technologies. Therefore, the DIVR creates a platform to bundle knowledge, to enable exchange and to promote the right impulses for the benefit of research, economy, and society. After all, these technologies are no longer just gimmicks from the lab or for gaming. The actual use cases are numerous and are increasingly coming into focus because of the digital transformation. It is therefore even more important to set the right course now.

IMPULSES FOR GERMANY & EUROPE

ABOUT 100
UNIVERSITIES IN
GERMANY AND
EUROPE CONNECT

WITH OVER
1000 VISITORS
ATTENDING THE
EVENT EACH YEAR

INSPIRING YOUNG
PEOPLE FOR
TECHNOLOGY WITH A
PROGRAM FOR PUPILS

EVENT AS PART
OF THE
DIGITAL WEEK
DORTMUND

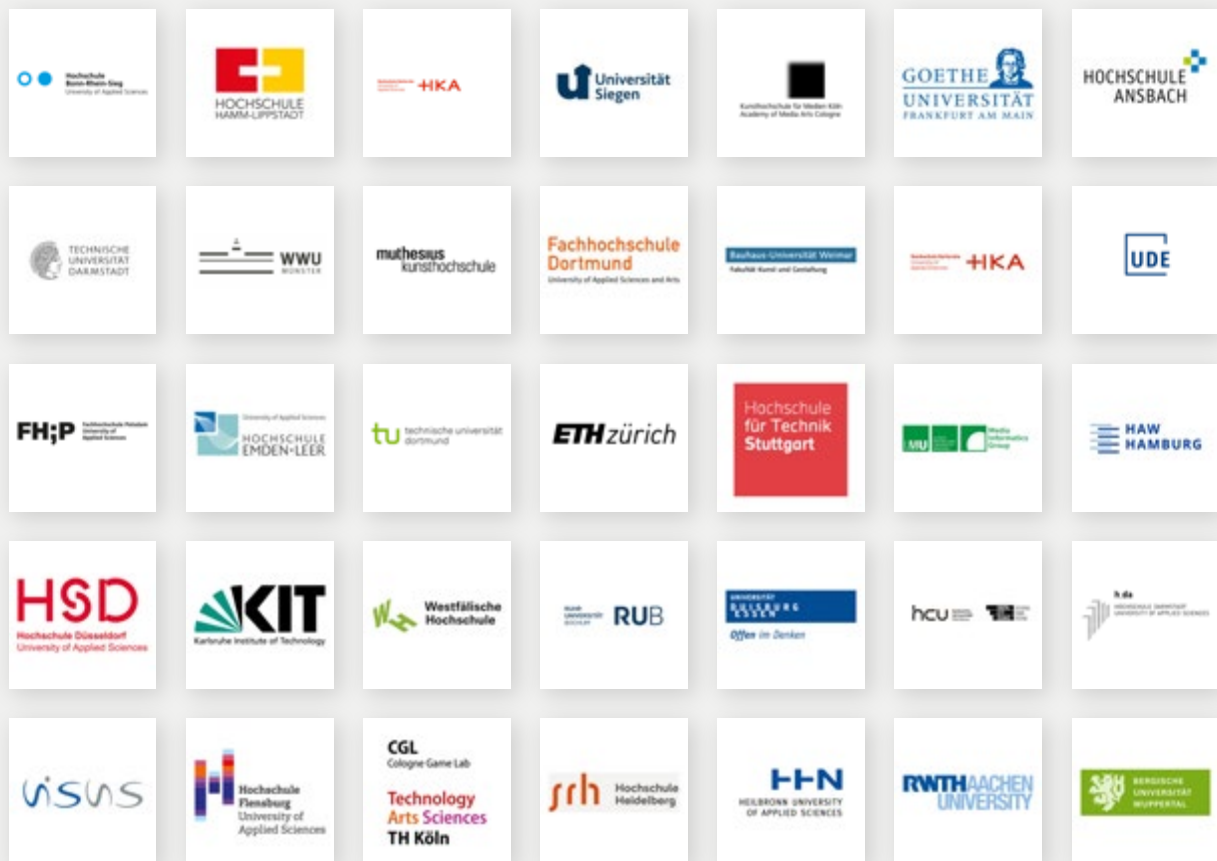
ALL RELEVANT
PLAYERS
OF THE
VR SCENE

NETWORK FOR
INSTITUTIONS AND
BUSINESS WITH
EXPERTS



Our university network in german-speaking Europe

The DIVR XR Science Award gathers research around the topics of VR, AR, Metaverse and Co. and has created a nationwide university network that is joined by more and more universities, researchers & students from the European continent. The following is the list of universities that have been nominated for the DIVR XR Science Award in 2022 and have exhibited at the DIVR Expo:





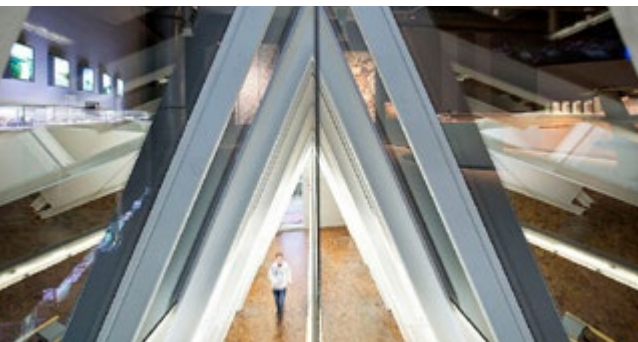
baua:
Bundesanstalt für Arbeitsschutz
und Arbeitsmedizin

 Bundesministerium
für Arbeit und Soziales

Our very unique venue

The DIVR Science Award celebrates innovative XR projects from the university environment. The stage and venue is the DASA in Dortmund. About 1000 visitors are anticipated. The award ceremony will take place on September 25, 2023 from 10 am to 10 pm in the premises of the DASA.

During the day, the jury will be touring the exhibition. The nominees will be given the opportunity to present their ideas at their stand. The award ceremony is held in the evening as the closing event. The prize is awarded in seven categories.



Elements of the Award

The program is organized into three modules and time slots so that each target group receives the maximum added value in a short period of time at their own time. Pupils, for example, can get excited about and engage with the technologies during a tour in the morning. At the same time, the DASA remains open to all members of the public, whom we expect and welcome from midday until the afternoon. The event wraps up with a format for institutions and business in the evening and presents the highlights at the awards ceremony.



EXPO

All universities present their projects themselves and make the technologies around VR, AR and more available for all. Try out and network, just like at a trade fair!

CONFERENCE

The trade visitors, especially participants in the award, the jury and, if applicable, sponsors, discuss the developments in the industry in a panel set up for this purpose.

AWARD

Highlight of the event: A highly qualified jury examines and evaluates the competition entries. In the evening, awards will be presented in seven categories.





XR STUDENT AWARD

For the first time in 2022, the DIVR awarded the special prize „XR Student Award“ during the XR Science Award, for which only students may apply with their projects. This includes project, bachelor or master theses that were created in the field of XR.

BEST TECH

Honored by the jury is the application that stands out due to its convincing level of realisation. The judges are particularly looking for outstanding implementation - conceivable criteria are: very good technical quality, high degree of technological innovation.

IMMERSION & INTERFACE

The „Immersion & Interface“ award honours developed technologies with a remarkable level of immersion for consumers and outstanding solutions in interface design.

BEST PRACTICE

Which project is best received in practice and successfully takes the step from the laboratory to actual application? Awards will be given to projects that impress with their outstanding applicability for end users.

ATHLETIC PERFORMANCE, PSYCHOLOGY & HEALTH

„Athletic Performance, Psychology & Health“ is granted to the application that offers the best XR solution for use in a health or training environment.



BEST CONCEPT

The most innovative approach, the most creative use of VR technology or the most fascinating experiment in the competition will be awarded. The main focus of the evaluation is the best conceptual achievement.

PERFORMANCE & ART

The ‚Performance & Art‘ award recognises the use of XR technologies in the arts or in art performance projects.



Your chance to take part

The journey into the metaverse and the real added value of immersive technologies has just begun.
It's time to get involved. We welcome your attendance, your contribution, your support!



ANYONE CAN ATTEND AS A VISITOR. WE WELCOME DONATIONS!

- There is also the possibility to participate in a guided tour.
- Please contact us for more information!



HIGH SCHOOLS MAY EXHIBIT FREE OF CHARGE AS EXHIBITORS

- BUT: Supporting members of the DIVR may also exhibit as follows.
- Sponsor the event with your contribution



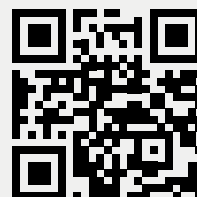
CORPORATIONS ARE ELIGIBLE AS PARTNERS OF THE EVENT

- Whether you are an association, a public corporation, an institution, or a company
- We will be happy to discuss sponsorship or donation opportunities with you!

SUPPORT US NOW & TAKE PART!

[READ MORE](#)

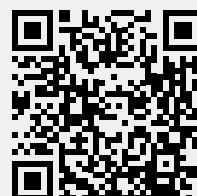
SCAN ME
AND GO DIRECTLY
TO OUR HOMEPAGE



YOUR DONATION MAKES OUR WORK POSSIBLE,
THANK YOU!

[DONATE NOW](#)

SCAN ME
AND SUPPORT US
DIRECTLY VIA PAYPAL



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